

GENERAL DESCRIPTION

Valspar® Pro-Hide® Exterior Latex Primer is a 100% acrylic formula ideal for exterior surfaces such as siding, foundations, and trim. It seals, primes & protects your favorite outdoor surfaces, and helps to improve topcoat adhesion by promoting a smooth, durable finish. Apply in temperatures as low as 35°F, Valspar® Pro-Hide® Exterior Primer is also mildew-resistant, and can be applied by brush, roller, or spray.

Product Features:

- Seals & primes
- Good durability
- Smooth finish
- Apply in temperatures as low as 35°F
- Mildew-resistant finish

WHERE TO USE

Properly prepared exterior bare or previously painted wood siding and trim, fiber cement board, vinyl, brick, cement, cinder block, stucco and non-rusted, galvanized gutters and downspouts.

SHIPPING AND PACKAGING

Freight Classification:

Paint or paint related material. Protect from freezing.

Packaging:

Gallon – 4 per carton
5 Gallon

COMPOSITION

Base and Fill Levels

	(oz./gal.)
White	128

APPLICATION

Stir paint thoroughly. Intermix containers to ensure uniform color. Apply when air, surface and product temperatures are above 35°F. No reduction necessary. If applying by spray back-rolling is recommended for drywall, plaster and masonry.

Airless Spray:

Pressure: 2000 PSI

Tip: 0.015–0.019"

Brush: Premium-quality

Roller: Premium-quality roller

CLEANUP/STORAGE/

DISPOSAL

Clean up with warm, soapy water. Do not pour unused contents down the drain. Consult with local authorities for proper method of disposal and recycling.

PRODUCT SPECIFICATIONS

- **Vehicle Type:** 100% Acrylic Resin
- **Viscosity:** 95-105 Krebs Units
- **Sheen:** 0–9 Units @ 85° angle
- **Flashpoint:** N/A
- **VOC:** < 100 g/L as per 40 CFR 59.406
- **Volume Solids:** 26%
- **Weight Solids:** 40%
- **Weight Per Gallon:** 10.21 lbs./gal
- **Practical Coverage:** Up to 400 sq. ft. per gallon (37 m² per 3.78 L) depending on surface porosity.
- **Recommended Film Thickness:**
4.0 mil Wet 1.0 mil Dry
- **Dry Time @ 77 °F and 50% Relative Humidity:**
To Touch: 1 hour
Recoat: 2 hours for latex, 24 hours for oil
- **Application Temperature:** 35–90 °F (1.7–32 °C)
- **Storage Temperature:** 40–90 °F (5–32 °C)



Valspar® Pro-Hide® Exterior Latex Primer

Series 91314

SURFACE PREPARATION

Clean and dry surface thoroughly, removing all mildew, dirt, dust, rust and grease. Wood: Sand bare wood to a fresh surface. Patch holes and imperfections with a wood filler and sand smooth. Remove sanding dust. Previously Painted Surfaces: Scrape loose and peeling paint, sand, then prime. Wire brush chalking areas and clean with TSP (or equivalent) and water, removing as much chalk as possible. Dull glossy surfaces with gloss remover or sandpaper. Countersink nails and apply a rust-inhibitive metal primer on exposed nail heads. Fill nail holes with putty. Caulk all cracks and joints. Masonry: Brush loose sand, dust and other material from the surface. Metal: May be used to prime weathered, non-rusted galvanized gutters and downspouts. New galvanized surfaces should be primed with a galvanized metal primer, washed with a mild muriatic acid solution or allowed to weather for 6 months before painting. All iron and steel surfaces should be primed with a rust-inhibitive metal primer.

LIMITED WARRANTY

This product is warranted to meet the application, appearance, and performance properties stated on the label. This warranty covers product that is applied to a properly prepared surface in accordance with label directions and excludes failure due to deterioration of the underlying surface, structural defects or failure of previous paint. If the product fails to perform as warranted, return any unused portion to the store with proof-of-purchase and you will receive, as your sole remedy under this warranty, your choice of additional product of equal or lesser value or a full refund. THIS WARRANTY EXCLUDES LABOR OR THE COST OF LABOR FOR THE APPLICATION OF ANY PRODUCT AND EXCLUDES ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific rights, and you may also have other rights which vary from state to state. CONTRACTOR AND COMMERCIAL CUSTOMERS: When used for commercial or nonresidential applications, this product is warranted to perform as indicated on the product label and to be free of material defects. At its option, Valspar will replace or refund the original purchase price of this product if it does not perform as labeled or is proven to be defective. All other warranty terms above apply. Valsparpaint.com/1-877-VALSPAR.

LEAD WARNING

If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

CAUTIONS

Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) or leave the area. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. FIRST AID: In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. WARNING: This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.

EMERGENCY MEDICAL TELEPHONE: 1-888-345-5732

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Revised: 9/21/22
Version: 91314